



## Join the Conversation!

REGISTER NOW! 

**When:** March 5-10, 2012

**What:** With a world population of seven billion, finding ways to provide for all of us requires the most innovative and creative thinking from the world's best minds. Women in engineering and technology will step up to the challenge during the **8<sup>th</sup> Annual Global Marathon For, By and About Women in Engineering and Technology**.

Originating from a different part of the world each day, this free, virtual conference is the only event of its kind connecting women in engineering and technology worldwide across a diverse range of disciplines, experience levels, ages, interests, backgrounds, cultures, industries and employers.

Each day features a live, hour-long webcast discussing seminal issues such as clean water, clean energy, food, and entrepreneurship. Prominent panelists from all parts of the world will offer a picture of what tomorrow can look like (dreams), projects and plans on how to achieve a better tomorrow (ideas), and concrete steps participants can take today (actions).

Additional regional programs will provide insights into critical issues of concern for all women in engineering and technology, regardless of the country in which they work or reside.

Participate in real-time webcasts, internet chats, polling questions, and teleconferences.

### **Daily Schedule:**

- *Monday, March 5, Grand Opening and North America program*
- *Tuesday, March 6, Latin America program*
- *Wednesday, March 7, Middle East/North Africa program*
- *Thursday, March 8, India program (International Women's Day)*
- *Friday, March 9, China program*
- *Saturday, March 10, UK/Europe program and Closing*

**Who:** More than a dozen Region Leaders, IBM, DuPont, C3E, the American Society of Civil Engineers and CH2M Hill will facilitate the daily sessions and programs.



### A Message from Cindy Kou, 2012 Chair

"It's my distinct pleasure to chair the 2012 Global Marathon For, By and About Women in Engineering and Technology!" says Cindy Kou, Program Director, Lotus Collaborative Productivity Tools, IBM China. "With the dream of building a smarter planet, let's connect and unite women engineers around the globe to develop solutions to the increasingly complex problems the world is facing."

Gayle Gibson, Director, Corporate Operations, DuPont, serves as Vice Chair.

### New Platform

This year, the Global Marathon is moving to a new robust online conference platform that allows a higher level of engagement and interaction among speakers, virtual attendees and the worldwide community.

### Register Now!

Receive updates as the program develops. Register at <http://www.inxpo.com/events/GlobalMarathon/Registration/>

### Learn More

Visit [www.globalmarathon.net](http://www.globalmarathon.net).

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